

Company Profile

Leading UK University

Industry

Higher Education

Region EMEA

Challenge

The Employability Services Team wished to understand which of their activities have the biggest impact on high skilled employment outcomes across different student groups. They wanted to improve employment outcomes by identifying and acting on students, based on insights learnt about their behavioral and demographic characteristics.

Solution

The data and analytics team was able to conduct in-depth analysis of student outcomes with Aible Sense & Explore. Within minutes, they uncovered previously unknown factors and behaviors that drive employment outcomes for various student groups. The analysis also identified areas of information gaps, helping steer future data collection efforts.

Use Case & Project Details

- Use case analyzed: student employment outcomes
- Potential Project Results: 10x speed to insight
- Time from data provision to project completion: 15 days
- Average elapsed time from start of data evaluation to actionable insights on serverless infrastructure:
 5 mins

Outcome

10x improvement in speed to insights.



"Aible is impressive. It has helped our teams achieve a new level of confidence when we look at data by fueling deeper discussions around insights in an unbiased manner. Our business users were wowed by the speed to insights with Aible and I have no doubt that this is going to be transformative in the way we operate.

- Data & Analytics Leader